

Tourism and Musical Imaginaries

Revised Call for papers



A Conference organized by EIREST, Paris 1 Panthéon-Sorbonne-Pantheon, TSWG, University of California at Berkeley and the Geography Dept. of the University of Geneva

24-26 March 2022

Department of Music, University of California at Berkeley

Followed by a Napa Valley Wine Tour on March 27th

The important place of music in world tourism is still not a widely researched topic. The first published volume on the topic was *Kanko to Ongaku* [Tourism and Music] edited by Prof. Shuzo Ishimori in cooperation with the Department of Musical Research at Japan's National Museum of Ethnology in Osaka (see Lie and Abelmann 1992). As the Japanese scholars could not find enough contributions to complete their book, they included three works by Berkeley anthropology students (graduates Yvonne Daniel and Sandra Smith, and undergraduate Allison Powell, working under the supervision of N. Graburn). Daniel (1995, 2011), went on to be an important leader in this field.

In the 1990s, the main concerns were:

-Tradition, tourist musics and authenticity, with the assumption that tourism may change, simplify or modernize the ethnic, local music or that it may help revive or preserve those which are under threat from modernity in general. Case studies (e.g. Hawaii, Tahiti) exemplified these and more complex processes of hybridization and other influences.

-Cultural and regional Identity, nationalism and the politico-economics of music and tourism. Cuba, Kuna (Panama),

-Music as part of the rituals of hospitality, modified to welcome tourist-strangers, Bali, many European folk traditions.

-Travel as a theme in or inspired by music, such as both Japanese and American pop music in the 1950s-70s, and the emergence of global music expanding imaginary horizons.

Since that time, a number of important musicologists have pointed out that as the discipline has changed, the influence of tourism, music camps, itinerant musicians have become regular subjects of research. However, the relation of tourism and music is still a scarce subject within contemporary ethnomusicology¹ and anthropology. This conference intends not only to promote this important field of inquiry, but also to chart ways forward for new research.”

The conference **“Tourism and Musical Imaginaries 2022”** we are particularly interested in research which shows the power of music in tourism imaginaries shaping their identity of places as destinations, and the tourist experience, performance and re-imagination at the destination. And, of course, the memory, re-experience and “re-broadcast” of that musical imaginary after the return home. We expect that like some serious tourists or pilgrims, there will be those who wish to keep alive the musical experience by belonging to an organization or frequenting venues where they can experience the music and meet with like-minded tourists afterwards (e.g., Japanese women tourists to Cuba frequent Rumba dance studios back in Tokyo). We also expect that, like lifestyle migrants in Europe (Benson and Osbaldiston 2014), Asia and the Americas, some of the tourists may wish to move and live in the musically attractive venues for some years or even for the rest of their lives.

Themes

The following themes do not mean to be exhaustive. They aim at orienting the papers submission.

- Music and tourist imagination
- Tourism and music events/festivals
- Tourism visits in “music meccas” (Memphis, Liverpool, Ibiza, Tobago...).
- Tourism in music dedicated museums, heritage sites, birth/death/home places of artists, composers or iconic personages.
- Dance related tourism practices (tango, flamenco, samba...)
- Tourism and local music cultures
- Tourism and local agency
- Tourism and the Economics of Culture
- Music induced tourism
- Touristic songs and musics
- Tourism, dancing bodies, and identity imaginaries
- Tourism and Climate Change
- Tourist imaginaries and films,
- Tourism and sound environment
- Music performed for/by tourists

¹ For instance at the 2018 SEM 2018 Annual Meeting in Albuquerque, NM November 15-18, 2018, not a single paper touched on tourism or travel...

- Music, soundscape and tourism
- Tourist gaze vs. music
- Music and tourist's memories
- Music, tourism, and political economy
- Music, tourism, and sound technologies
- Music, employment and tourism
- Music, tourism, and globalization
- Music, tourism, and UNESCO

Additional information

Keynote speakers:

Prof Jessica Bissett-Perea, Native-American Studies, U C Davis, music, tourism and indigenous identity.

Prof. Emeritus Yvonne Daniel, Smith College, anthropologist of dance.

Prof. Philip Hayward, University of Technology, Sydney, music, tourism and island culture.

Dr. John-Carlos Perea, San Francisco State University.

Invited speaker:

Prof. Olivier Lazzarotti, Université de Picardie-Jules Verne, France, on his book "Vivent les vacances ! tourisme et chansons" (*Viva holidays! Tourism and songs*), Presses Universitaires du Septentrion, 2021.

Sanitary conditions

This conference will benefit from personal interactions and it will not be hybrid. The Berkeley area has a relatively low incidence of COVID, but the University requires proof of vaccination to enter buildings and masks will be required indoors at all times, except at meals. Only in the case of a major change in the pandemic status, will other arrangements will be considered.

Registration fees

The registration fee will cover the opening reception and dinner at the Faculty Club on the Thursday, and lunches and between-session coffee and snacks on Friday and Saturday. Accommodations are available and have been reserved at the Faculty Club on Campus, but a large array of other places are available close to the campus. We have been successful in raising considerable support for our conference, so the **Registration fee for student presenters without full time employment will be \$0 and for academics and professionals it will be \$200**. Some support for accommodations or travel may be available for needy students.

Submission Procedure

Please send **abstracts (approx. 500 words)** and a **one-page CV** to Maria Gravari-Barbas (maria.gravari-barbas@wanadoo.fr), Nelson Graburn (graburn@berkeley.edu), Jocelyne Guilbault (guilbault@berkeley.edu) and Jean-François Staszak (Jean-Francois.Staszak@unige.ch)

by November 30th, 2021. We will notify contributors of acceptance by **December 20th, 2021**.

Organizing Committee

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Conference Schedule

Thursday, March 24th, Reception, Opening Banquet, Plenary Address

Friday, March 25th, Concurrent Sessions, morning and afternoon

Saturday, March 26th, Concurrent Sessions, morning and afternoon

Evening: Closing Reception

Sunday, March 27th, Excursion at Napa Valley

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